



HONGQIAO TECH WEEK

*Where Global Tech Ambition Meets
Chinese Scale*

20–22 NOVEMBER 2026
NECC (Shanghai)
Hall 1.1 & 2.1



30,000+
ATTENDEES

200+
SPEAKERS

6
CONTENT
STAGES

50,000+
SQM EXHIBITION

2,000+
MATCHMAKING
MEETINGS

A new flagship festival from Informa Markets China and the Global Tech Festivals family — the gateway for governments, investment agencies and trade bodies to connect their national tech ecosystems with the Yangtze River Delta, China's most dynamic innovation economy.

WHY PARTNER AT HONGQIAO TECH WEEK

- **Government-backed authority.** High-level official presence at the opening ceremony and exclusive government receptions give your delegation rare credibility and access in the Chinese market.
- **A gateway to the Yangtze River Delta.** Hongqiao hosts 7,000+ digital-economy firms, 3,600+ automotive-chain companies and 1,000+ new-energy enterprises — full supply chains and customers in one region.
- **A quality enterprise audience.** The scale of a trade show with the curated, senior audience of a festival — corporate buyers, R&D leaders, founders, investors and policymakers.
- **Part of a global platform.** The same family as London Tech Week, Africa Tech Festival and Asia Tech x Singapore — one connected route to the world's leading tech markets.

SIX SECTORS, ONE FESTIVAL

Artificial Intelligence	Digital Infrastructure	Future Mobility & Energy
Industry 4.0	Life Sciences & Health	Startups & Investment

WHAT PAVILION PARTNERS GAIN

LOOKING OUTWARD

help your companies grow in China

- Connect your national companies with Chinese corporate buyers, distributors and manufacturing partners.
- Open export and market-entry routes into trillion-RMB industries: AI, mobility, semi-conductors, biopharma.

LOOKING INWARD

bring Chinese growth home

- Meet Chinese scale-ups seeking to expand into and establish operations in your market.
- Engage Chinese investors and capital looking for international opportunities to back.

FOR YOUR DELEGATION

- Curated 1:1 matchmaking, speaking slots and VIP networking that drive meaningful connections, not chance encounters.

PART OF THE GLOBAL TECH FESTIVALS FAMILY

London Tech Week · Africa Tech Festival · Asia Tech x Singapore
www.hongqiaotechweek.com